

**C·O·M·O·D·O**  
Creating Trust Online™

## Comodo Press Release

**HOMECONVENIENCE.COM DEPLOYS COMODO EV  
SSL CERTIFICATES ON THEIR SITE TO FURTHER  
INCREASE CONSUMER SECURITY AND  
CONFIDENCE**

*Online family calendar and overall home organization tool expects  
improved customer traction with new EV SSL certificate*

**Jersey City, NJ, October 4th, 2007** – HomeConvenience.com (www.HomeConvenience.com), a leading online family calendar and overall home organization service, has deployed Comodo's EV SSL certificate to provide their customers with the highest level of online protection available on the market today. By leveraging Comodo's Extended Validation SSL certificates (EV SSL), HomeConvenience.com is able to help protect users against online fraudulent activity by providing third party verification of a Web site's authenticity.

"There are many online calendars in the market today that use a variety of security practices. Therefore, it is an imperative business requirement for us to help our customers really understand that we are deploying the best security measures available on the market today." said Bob Krulcik, HomeConvenience.com's President and CEO. "At HomeConvenience.com, our focus is on the family and the home; and hence, providing our customers with the highest level of online security is of utmost importance to us."

EV SSL certificates deliver an improved customer experience by providing important security information such as green address bar for identity reassurance, a lock icon next to the address to confirm that the information is encrypted, a new field display to the right of the URL in the browser containing the name of the organization that owns the site and finally the name of the Certification Authority that issued the certificate.

The result is that consumers can be confident that they are on an authenticated site and not a phishing site. In turn, this raises the probability that they will feel secure about signing on with HomeConvenience.com for their personal online transactions.

"Increasing customer confidence is a critical requirement for most online businesses and with EV SSL certificates online merchants have a new tool to build confidence," said Melih Abdulhayoglu, CEO and Chief Security Architect of Comodo. "By implementing these EV SSL certificates into their application, HomeConvenience.com has made a tremendous commitment to provide their customers with the highest level of security available in protecting their information."

For more information about Comodo EV SSL certificates, please visit <http://www.instantssl.com/ssl-certificate-products/ssl/ssl-certificate-ev.html>

### **About HomeConvenience.com**

HomeConvenience.com® (www.HomeConvenience.com), a leading online Family Calendar and Home Organization service, provides users with a secure online Family Calendar, Address Book, To Do List, Shopping List, Recipe Management, Private Journaling, Home Inventory, e-mail alerts, and cell phone updates, etc The service is available 24/7 and supports all common browsers for both PC and Mac; and provides for synchronization with both Outlook® and Palm®. Unlike most other online calendars, HomeConvenience.com is specifically targeted at organizing all aspects of home and family—synchronizing the lives and calendars of multiple family members, with security and convenience. HomeConvenience.com® - This should be your Home Page.®

### **About Comodo**

The Comodo companies provide the infrastructure that is essential in enabling e-merchants, other Internet-connected companies, software companies, and individual consumers to interact and conduct business via the Internet safely and securely. The Comodo companies offer PKI SSL, Code Signing, Content Verification and E-Mail Certificates; award winning PC security software; vulnerability scanning services for PCI Compliance; secure e-mail and fax services.

Continual innovation, a core competence in PKI, and a commitment to reversing the growth of Internet-crime distinguish the Comodo companies as vital players in the Internet's ongoing development. Comodo secures and authenticates online transactions and communications for over 200,000 business customers and 3,000,000 users of our desktop security products.

For additional information on Comodo - Creating Trust Online™ visit <http://www.comodo.com>